



# Shadow Of Style

JEANS | TROUSER | SHIRTS





## The Heritage



Our brand's heritage is a tribute to the visionary journey initiated by our founder, Shri Y.C Sharma in 1995. He established our brand with a profound dream - to introduce people to the unparalleled comfort of fabrics that would capture their hearts. What truly distinguishes our fabrics is not just the meticulous selection.



# The Legacy

Mr. YC Sharma's timeless legacy lives on through the leadership of three key figures in our organization.



**Mr. Tanishk Sharma | Managing Director**

Mr. Tanishk Sharma, our Managing Director. He takes care of the nitty-gritty details of manufacturing and operations for our brand. His unwavering dedication to making sure everything runs smoothly ensures that our products always maintain the top-notch quality and craftsmanship set by our founder, Mr. YC Sharma.



**Mr. Ashwani Sharma | Marketing Director**

Mr. Ashwani Sharma, our Marketing Director. He's in charge of all things related to promoting and selling our brand. His smart strategies and strong commitment are crucial in spreading our brand's presence and building meaningful relationships with our valued customers.



**Mr. Sanskar Sharma | Business Development Director**

The year 2021 was a turning point for our organization as Mr. Sanskar Sharma assumed the role of Business Development Director. His mission, to propel our business forward through the fusion of youthful innovation and seasoned wisdom, has set us on the path to creating a remarkable and enduring legacy.







## The Excellence

ScaryFox® is India's leading fashion brand promise of Scary Fox is quality. And it is reflected in the of sourcing the raw material, procured from top names like Arvind Limited, Vardhman Textiles and Raymond Limited. The in-house design team then transforms this raw material into quality garments offering latest designs and a comfortable fit. All this is made possible by innovation and cutting-edge technology.

Technology that ensures a strict standards and grading system with respect to fitting, seam integrity, colour, durability and conformance. All these factors combine to make Scary Fox a truly favoured clothing brand.







## The Expanse

ScaryFox®, known for contemporary and budget-friendly designs, thrives in India's North, East, and South regions. With **100+ wholesalers and 14000+ retailers nationwide**, our products outshine in esteemed multi-brand outlets like V Bazaar, Chennai Silks, NV Shoppe, Royal Steps Est, Azeem Al Madeena, Geepas and further more.





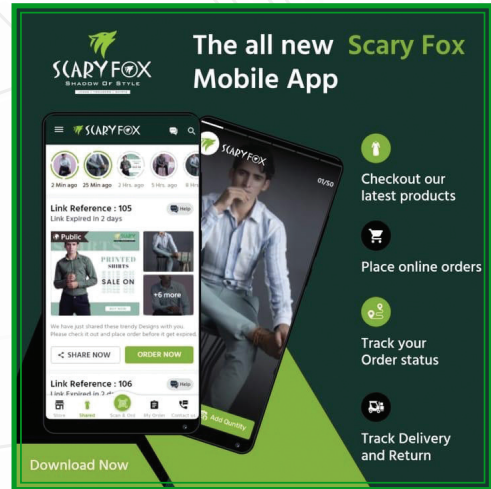
# The Advantage

Partnering with ScaryFox® offers numerous benefits, including our strong brand reputation, high-quality products, and loyal customer trust. By adding ScaryFox® to your offerings, you can boost foot traffic, increase sales, and expand your customer base. Our ongoing advertising and in-store branding support give you a competitive advantage. Choose ScaryFox® to elevate your business with a trusted brand and exceptional quality.





# The Spotlight







# The Creation

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We rely on three completely in-house garment production facilities to meet the increasing demand from our customers and clients.

The first production house in Tronica City, established in 2010, spans three floors with a total floor space of **3,900 square meters**.

In 2015, we established a second manufacturing unit in Tronica City to produce over **3,000 products** daily.

In 2020, we established a state-of-the-art factory aka ScaryFox® headquarters in Noida, spanning **3,000 square meters** across three floors. This facility handles production, as well as essential research, development, and garment testing for our brand.

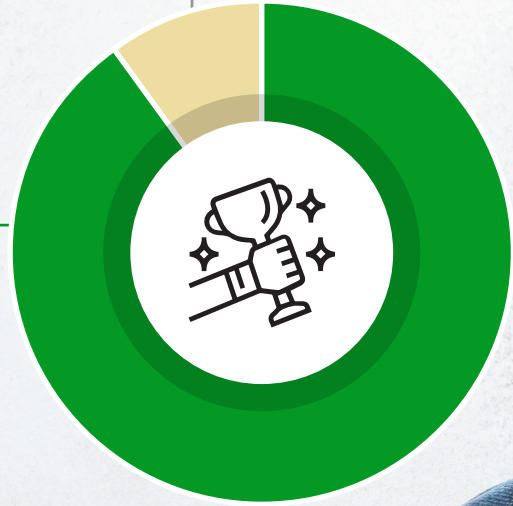




# The Success

## International Expansion

Recently, we've made impressive strides in the international market of **10%** by regularly exporting our products to destinations like Kuwait, Bahrain, Nepal, Dubai, Sri Lanka, Mauritius, and beyond.



## Domestic Market Dominance

**90%** of our sales originate from the Indian domestic market. We've built a robust network of 3000+ vendors, retailers, and resellers across India, showcasing our "ScaryFox®" garments.

**Our vision:** We're committed to expanding rapidly in both markets, focusing on customer satisfaction, product innovation, and adapting to market trends.





















# Our Presence

Our brand, ScaryFox®, is rapidly growing thanks to our unique designs and exceptional comfort. With over 3500+ vendors across India, our dedicated team has made us a top fashion choice. We're also making a global impact, exporting to trendy destinations like Kuwait, Bahrain, Nepal, Dubai, Sri Lanka, Mauritius, Africa and beyond. Our brand is recognized worldwide for its excellence. This global reach is a testament to the widespread recognition of our brand on the international stage as well.

## ScaryFox® Headquarters & Manufacturing Unit

YC Global Industries, D-314 sector-63, Gautam buddh nagar,  
Noida, 201301

## Manufacturing unit

YC Global Industries, D1/ F1, Trans Delhi Signature City,  
Tronica City Industrial Area, Uttar pradesh, 201103

## Manufacturing unit

YC Global Industries, G170, Trans Delhi Signature City,  
Tronica City Industrial Area, Uttar Pradesh, 201103

## Store Outlets

**Scary Jeans, 7289,**  
Mahaveer Gali,  
Gandhi Nagar, New Delhi,  
110031

**Scary Jeans, 7404,**  
Guru Gobind Singh Gali,  
Gandhi Nagar, New Delhi,  
110031

**Scary Jeans, 7313,**  
Guru Gobind Singh Gali,  
Gandhi Nagar, New Delhi,  
110031

## Contact Us



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